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AUTUMN STYLE



ID Fashion has arrived at Plymouth's Royal William Yard bringing unique women's fashion and lifestyle pieces with it. Owner of the boutique, Denitsa Avramova-Bastable, talks about ID Fashion and autumn style.

ID Fashion take inspiration from traditional Bulgarian designs but with a modern twist.

'Our collections focus on lots of loose drapery and asymmetric shapes,' says Denitsa. 'This autumn is all about easy to wear fashion such as loose silk shirts for layering and tailored pieces like our waistcoats. We also have a strong range of designs that can stand out on their own or bring a new dimension to a favourite look.'

With a focus on creating style to suit the wearer's identity, ID Fashion have incorporated versatility into their designs allowing the wearer to transform their look to suit their needs. 'Our mohair and boiled wool scarves with sleeves can be wrapped around the body and turned into a jumper or shrug,' explains Denitsa.

If you only buy one thing this autumn, make it one of ID Fashion's white silk shirts perfect for layering or tucking into trousers.

'The white shirt is something all women should have! We offer several designs of the classic white shirt but with contemporary variations such as cuff finishes, oversized pockets and sheer shirts,' says Denitsa.

With tassel bags, sandal boots and jewellery inspired by historic Bulgarian symbols, ID Fashion has accessories covered.

'We even make handmade jewellery in-store. We can mix leather with silver and semi-precious stones like mother of pearl to add splashes of colour and texture,' explains Denitsa.

See more royalwilliamyardnews.wordpress.com



above
Key piece for autumn
left
Scarf that doubles up as a shrug

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If you have a Devon THE LOOK story to share, please get in touch:
alexandra.hurley@archant.co.uk
01392 888413